

Curriculum Vitae
Marleah Dean Kruzel, PhD

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University of South Florida
4202 E. Fowler Ave., CPR 107
Tampa, FL 33620-5550

EDUCATION

- Ph.D. **Texas A&M University** August 2014
Emphasis: Health Communication
Advisor: Richard L. Street Jr.
Committee: Antonio La Pastina, Traci Hong, and Jeffrey Guidry
'It's not if I will get cancer, it's when': Exploring previvors' management of uncertainty for hereditary cancer in clinical encounters
- M.A. **The University of New Mexico** July 2011
Emphasis: Culture and Health Communication
Advisor: John G. Oetzel
Committee: Virginia McDermott, Patricia Covarrubias, and David Sklar, MD
'It's like a giant game of telephone': Physicians' perceptions of effective communication in the emergency department context
- B.A. **Michigan State University** May 2009
Emphasis: Interpersonal Communication
Graduated with High Honors
- A.A. **North Central Michigan College** May 2007
Graduated with High Honors

ACADEMIC APPOINTMENTS

- 2014 – Present Assistant Professor
Department of Communication
University of South Florida
- 2011 – 2014 Graduate Student Instructor
Department of Communication
Texas A&M University
- 2009 – 2011 Graduate Student Instructor
Department of Communication
The University of New Mexico

AWARDS AND HONORS

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| 2018 | Top Paper Award for the International Communication Association's (ICA) Preconference "Inclusivity & Family Communication Research: Advances and Innovations from across the Discipline." |
| 2017 | Outstanding Undergraduate Teaching Award (University wide-competition), University of South Florida. |
| 2014 | Association of Former Students' Distinguished Graduate Student Award for Excellence in Research (University-wide competition), Texas A&M University. |
| 2013 | Tiffany Hunnicutt Outstanding Graduate Student Award (Given for achievements in research, teaching, and service), Texas A&M University. |
| 2012 | Roy Joseph Graduate Student "Good Egg" Award (1 of 6 competitively selected for departmental citizenship), Texas A&M University. |
| 2011 | Doctoral Research Scholar Award (Given for achievements in research), The University of New Mexico. |
| 2010 | New Teaching Assistant Award (Given for achievements in teaching), The University of New Mexico. |
| 2009 | Outstanding Senior Award (1 of 20 selected in a university-wide competition for outstanding undergraduate student), Michigan State University. |

PUBLICATIONS

*Graduate or **undergraduate student collaborator during the production of this manuscript.

Peer-Reviewed Journal Articles

1. Dean, M. & Rauscher, E. A. (2018, online). Men's and women's approaches to disclosure about *BRCA*-related cancer risk and family planning decision-making. *Qualitative Health Research*. doi.org/10.1177/1049732318788377
2. Rauscher, E. A., Dean, M., Campbell, G.* (2018, online). "I am uncertain about what my uncertainty even is": Men's uncertainty and information management of their *BRCA*-related cancer risks. *Journal of Genetic Counseling*. doi.org/10.1007/s10897-018-0276-y
3. Dean, M. & Davidson, L.* (2018). Preivors' uncertainty management strategies for hereditary breast and ovarian cancer. *Health Communication*, 33(2), 122-130. doi: 10.1080/10410236.2016.1250187
4. Rauscher, E. A. & Dean, M. (2017). "I've just never gotten around to doing it": Men's Approaches to Managing *BRCA*-related Cancer Risks. *Patient Education & Counseling*, 101(2), 340-345. doi: 10.1016/j.pec.2017.07.015

5. Rauscher, E. A., & Dean, M. (2017). "Take your time, then follow your heart:" Predivors' advice for communicating about family planning after testing positive for a *BRCA* genetic variant. *Families, Systems, & Health*, 35(4), 486-497. doi: 10.1037/fsh0000312
6. Scherr, C.L., Dean, M., Clayton, M.F., Hesse, B.W., Silk, K., Street Jr., R.L., & Krieger, J. (2017). A research agenda for communication scholars in the era of precision medicine. *Journal of Health Communication*, 22(10), 839-848. doi:10.1080/10810730.2017.1363324
7. **Koruo, R., Dean, M., Scherr, C. L., *Clements, M., Ross, A. A.* (2017). Predivors' perceptions of hereditary breast and ovarian cancer health information. *American Journal of Undergraduate Research*, 14(2), 95-104.
8. Dean, M., Scherr, C. L., *Clements, M., **Koruo, R., **Martinez, J., *Ross, A. (2017). "When Information is Not Enough": A Model for Understanding *BRCA*-positive Predivors' Information Needs regarding Hereditary Breast and Ovarian Cancer Risk. *Patient Education & Counseling*, 100(9), 1738-1743. doi: 10.1016/j.pec.2017.03.013
9. Dean, M., & Rauscher, E. (2017). "It was an emotional baby": Predivors' family planning and decision-making styles about hereditary breast and ovarian cancer. *Journal of Genetic Counseling*, 26(6), 1301-1313. doi: 10.1007/s10897-017-0069-8
10. Dean, M. (2016). "It's not if I get cancer, it's when I get cancer": *BRCA*-positive patients'(un)certain health experiences regarding hereditary breast and ovarian cancer risk. *Social Science & Medicine*, 163, 21-27. doi.org/10.1016/j.socscimed.2016.06.039
11. Dean, M., Gill, R., & Barbour, J. (2016). "Let's sit forward": Investigating interprofessional communication, professional roles, and physical space in emergency departments. *Health Communication*, 31, 1506-1516. doi: 10.1080/10410236.2015.1089457
12. Dean, M. (2016). Celebrity health announcements and online health-information seeking: An analysis of Angelina Jolie's preventative health decision. *Health Communication*, 31, 752-761. doi: 10.1080/10410236.2014.995866
13. Levine, T. R., Ali, M. V., Dean, M., Abbula, R. A., & Garcia-Ruano, K. (2016). Toward a pancultural typology of deception motives. *Journal of Intercultural Communication Research*, 45, 1-12. doi: 10.1080/17475759.2015.1137079
14. Dean, M., Oetzel, J. G., & Sklar, D. P. (2014). Communication in acute ambulatory care. *Academic Medicine*, 89, 1617-1622. doi: 10.1097/ACM.0000000000000396
15. Dean, M., & Street, R.L., Jr. (2014). A three-stage model of patient-centered communication for addressing cancer patients' emotional distress. *Patient Education & Counseling*, 94, 143-148. doi:10.1016/j.pec.2013.09.025

16. Dean, M., & Oetzel, J. G. (2014). Physicians' perspectives of managing tensions around dimensions of effective communication in the emergency department. *Health Communication, 29*, 257-266. doi:10.1080/10410236.2012.743869
17. Gill, R., Barbour, J., & Dean, M. (2014). Shadowing in/as Work: Ten Recommendations for Shadowing Fieldwork Practice. *Qualitative Research in Organizations and Management, 9*, 69-89. doi: 10.1108/QROM-09-2012-1100
18. Clark-Hitt, R., Dean, M., Smith, S. W., Nazione, S., Atkin, C. K., & Whitten, P. (2010). Relative frequency of breast cancer website information topics: Environmental risk, prevention, detection, treatment, awareness, social support, and survivorship. *Journal of Health and Mass Communication, 2*, 35-54.

Invited Book Chapters

1. Dean, M. (In Progress). "You have to be your own advocate": Patient self-advocacy as a coping mechanism for hereditary cancer. In White-Farnham, J. & Finer, B. S. (Eds.), *Woman, patient, advocate: 21st century women's health*.
2. Hernandez, L. H., & Dean, M. (Expected publication 2018). "It's the 'God Complex'": Negotiation of Caucasian and Hispanic women's bodily ownership & expertise in patient-provider interactions. E. Frost & M. Eble (Eds.), *Interrogating Gendered Pathologies*. Rhetoric Society of America's Series in Transdisciplinary Rhetoric.
3. Clayton, M. F. & Dean, M., & Mishel, M. (2018). Theories of Uncertainty in Illness. In M.J. Smith & P. Liehr (Eds.). *Middle range theory in advanced practice nursing (4th ed.*, pp. 49-81). New York, NY: Springer Publishing. ISBN: 9780826159915.
4. Dean, M. (2016). Patient-provider communication. In J. Yamasaki, P. Geist-Martin, & B. Sharf (Eds.), *Storied health and illness: Communicating health: Personal, cultural, and political complexities (2nd ed.*, pp. 53-74). Long Grove, IL: Waveland Press, Inc. Publishing. ISBN: 1478632488.
5. Barbour, J. B., Gill, R., & Dean, M. (2016). Work space, gendered occupations, and the organization of health: Redesigning emergency department communication. In T. Harrison & E. Williams (Eds.), *Organizations, communication, and health* (pp. 101-118). New York, NY: Routledge. ISBN: 1138853097.
6. Dean, M., & Street, R. L., Jr. (2015). Managing uncertainty in clinical encounters. In B. Spitzberg & A. Hannawa (Eds.), *Handbook of Communication Competence* (pp. 477-501). Berlin, Germany: Mouton de Gruyter Publishing. ISBN: 3110317052.
7. Dean, M., & Street, R. L., Jr. (2015). Patient-centered communication. In E. Wittenberg, B. Ferrell, J. Goldsmith, T., Smith, M. Glajchen, G. Handzo, & S. L. Ragan (Eds.), *Textbook of Palliative Care Communication* (pp. 238-245). Oxford: Oxford University Press. ISBN: 9780190201708.

Non-Peer Reviewed Journal Articles

1. Dean, M. (2016). The lump that changed our lives: Using patient health narratives to drive hereditary cancer research. *Medical Encounter*, 30(2), 214-215.

Book Reviews

1. Dean, M. (2016). Book review of “Coping Together, Side by Side: Enriching Mother-Daughter Communication across the Breast Cancer Journey.” *Health Communication*, 31, 643-646. doi:10.1080/10410236.2014.982844

Journal Articles Under Review and Revising

1. Dean, M., & Fisher, C. L. (Revise & Resubmit). Previvors’ uncertainty management across their lifespan. *Journal of Applied Communication Research*.
2. *Ross, A.A., Scherr, C.L., Dean, M., *Badal, H.J. & *Clements, M. (Under 3rd Review). Intersections of health and gender imperatives: Stratified decision-making among women with a *BRCA* Mutation. *BioSocieties*.

Journal Articles in Progress

1. Armstrong, J., Lynch, K., Virgo, K., Schwartz, M. D., Dean, M., Andrews, J. E., Bourquardez Clark, E. Clasen, J., **Conaty, J., **Parrillo, O., Sutphen, R. (In Progress). Utilization, timing, and outcomes of *BRCA* genetic testing among women with recently diagnosed breast cancer from a national commercially insured population: The ABOARD Study. To be submitted to *JAMA*.
2. Dean, M., Rauscher, E. A., & *Campbell-Salome, G. (In Progress). “Hey bro, do know anything about that mutation?”: Advice for men about managing *BRCA*-related cancer risks. To be submitted to *Social Science & Medicine*.
3. Dean, M., Rauscher, E. A., **Gomez, E., **Fisher, C. (In Progress). Men’s perspectives with healthcare providers regarding *BRCA*-related cancer risks. To be submitted to *Health Communication*.
4. Dean, M. (In Progress). Implementation of undergraduate teaching assistants in health communication courses. To be submitted to *Communication Teacher*.
5. Rauscher, E. A., Dean, M., *Campbell-Salome, G., & Barbour, J. (In Progress). “Dad, you’re at risk. You need to understand”: Distributed uncertainty management in the context of men managing *BRCA*-related cancer risks. To be submitted to *Journal of Communication*.
6. Dean, M., Scherr, C. L., Davidson, L., Rauscher, E. A. *Ketheeswaran, N., **Gomez, E., **Koruo, R., & **Alao, M. (In Progress). Developing a narrative-based intervention to manage uncertainty for women at risk for hereditary cancer using the Theory of Motivated Information Management. To be submitted to *Communication Monographs*.

7. **Gomez, E., & Dean, M. (In Progress). Celebrity health activism: A follow-up analysis of online articles depicting Angelina Jolie's preventive salpingo-oophorectomy. To be submitted to *Health Communication*.
8. Scherr, C.L., Dean, M., *Ross, A., Marshall-Fricker, C., Jacoby, R., & *Clements, M. (In Progress). Using the common-sense model to understand *BRCA* previvors' conceptualization of their increased risk for cancer. To be submitted to *Journal of Health Communication*.
9. *Badal, H. J., *Ross, A. A., Scherr, C. L., Dean, M., & *Clements, M. (In Progress). Preiving: How Unaffected Women with a *BRCA1/2* Mutation Define and Construct Identity. To be submitted to *Health Communication*.
10. *Reese, S., *Lang, B., Dean, M., Brumley, L. D., Guerry, W. B., & Rancourt, D. (In Progress). Body talk between friends: Adolescent girls' dyadic communication about body, weight, and appearance. To be submitted to *Health Communication*.

Research Translation to Practice

- Dean, M. (2017). Episode #71 "Dr. Marleah Dean Kruzel on Combining Personal and the Professional in Research." Oregon State University's *Research in Action*. <https://tinyurl.com/y92yxzvz>
- Dean, M. (2017). How to make decisions in the wake of uncertainty. TEDxUSF. <https://www.youtube.com/watch?v=L88i935-qh0>
- Dean, M. (2016). Hereditary breast and ovarian cancer in the era of online health information: The case of Angelina Jolie. Cancer Knowledge Network. <https://cancerkn.com/11322-2/>
- Dean, M. (2016). Marleah: Inspired by My Mom. CDC's "Bring Your Brave" Social Media Campaign. <https://www.youtube.com/watch?v=BbDIUIXPsqM>
- Dean, M. (2015). CDC's national social media health communication campaign's "Bring Your Brave" for Young Women and Breast Cancer. http://www.cdc.gov/cancer/breast/young_women/bringyourbrave/stories/marleah/index.htm
- Dean, M. (2015). A Previvor's Story. Invitae: Biotechnology. <https://www.facebook.com/Invitae/>
- Dean, M. (2014). Voices of FORCE: A powerful FORCE for research. *Facing Our Risk of Cancer Empowered's* Fall Newsletter. <http://www.facingourrisk.org/understanding-brca-and-hboc/publications/newsletter/archives/newsletter2014fall.pdf>
- Dean, M. (2014). Improving physician communication in emergency departments. Featured on North Dakota State University's Communication and Research Training Center. Applying Research to the Real World. <http://www.commresearchtraining.com/cool-research-previously-featured.html>

Dean, M. (2014). Faces of Breast Cancer. *New York Times*. <http://www.nytimes.com/projects/your-breast-cancer-stories/?story=1094>

Dean, M. (2014). “Breaking Grad: What is health communication and how does it help change lives.” Video Episode for Graduate Student Council, Texas A&M University. <http://www.youtube.com/watch?v=UEwlu4v33f8&feature=youtu.be>

Recent Public Scholarship

Featured in Online Learning Consortium Today, Volume 16, Issue 12 for “Research in Action.”

Featured in the USF News for TEDxUSF Talk entitled, “How to Make Decisions in an Uncertain Future.” (2017). http://news.usf.edu/article/templates/?a=7774&z=220&utm_source=tedx-040617&utm_campaign=insideusf&utm_medium=scene-on-campus

CONFERENCE PAPERS AND PRESENTATIONS

Peer Reviewed / Competitively Selected Conference Presentations and Posters

1. Rauscher, E. A., Dean, M., Campbell-Salome, G., & Barbour, J. B. (2018, November). “Dad, you’re at risk. You need to understand”: Distributed uncertainty management in the context of men managing BRCA-related cancer risks.” Paper competitively selected by the Health Communication Division, *National Communication Association*, Salt Lake City, UT.
2. Dean, M. (2018, June). The Fangs of *BRCA*: Managing hereditary cancer risk in the wake of uncertainty. Abstract competitively selected by the Narrative Medicine Division, *Academy of Communication in Healthcare Research Forum* in Tampa, FL.
3. Dean, M. (2018, May). Preivors’ uncertainty regarding cancer risk-management decision-making for hereditary breast and ovarian cancer. Paper competitively selected by the Health Communication Division, *International Communication Association*, Prague, Czech Republic.
4. Rauscher, E. A., & Dean, M. (2018, May). Men’s and women’s approaches to disclosure about *BRCA*-related cancer risks and family planning decision-making. Paper competitively selected by the *International Communication Association’s* Preconference on Family Communication, Prague, Czech Republic.
5. *Badal, H. J., *Ross, A. A., Scherr, C. L., Dean, M., & *Clements, M. (2018, May). Preiving: How unaffected women with a *BRCAl/2* mutation define and construct identity. Paper competitively selected by the Health Communication Division, *International Communication Association*, Prague, Czech Republic.
6. Rauscher, E. A., Dean, M., *Campbell, G. (2017, November). “I am uncertain about what my uncertainty even is”: Men’s uncertainty and information management of their *BRCA*-related cancer risks. Paper competitively selected by the Health Communication Division, *National Communication Association*, Dallas, TX.

7. Rauscher, E. A., & Dean, M. (2017, November). “You really have to explain everything when you have scars on your chest”: Preivors’ collective privacy boundary management around family planning decision making. Paper competitively selected by the Health Communication Division, *National Communication Association*, Dallas, TX.
8. Rauscher, E.A., Dean, M., & Campbell, G.M. (2017, June). Active vs. passive: Men’s and women’s approaches to managing *BRCA*-related cancer risks and healthcare decision-making. Poster competitively by the *ELSI Congress: Genomics and Society: Expanding the ELSI Universe*, Farmington, CT.
9. Ross, A. A., Scherr, C. L., Dean, M., Badal, H., Clements, M. (2017, May). Juggling risk and womanhood: How imperatives of health and gender shape the experiences of women with a positive *BRCA* mutation. Paper competitively selected by the *International Communication Association Conference*, San Diego, CA.
10. **Koruo, R., **Alao, M., **Ketheeswaran, N., Dean, M., Scherr, C. L., & Davidson, L. (2017, April). Creating a narrative intervention for *BRCA*-positive previvors. Abstract competitively selected by the 2017 Undergraduate Research and Arts Colloquium, University of South Florida, Tampa, FL.
11. Dean, M., Scherr, C. L., *Clements, M. (2017, March). *BRCA*-positive previvors’ information needs regarding hereditary breast and ovarian cancer risk. Abstract competitively selected by the *Society of Behavioral Medicine Annual Meeting*, San Diego, CA.
12. Scherr, C.L., Dean, M., *Ross, A., **Marshall-Fricker, C., Jacoby, R., & *Clements, M. (2017, March) Using the common-sense model to understand *BRCA* previvors’ conceptualization of their increased risk for cancer. Poster competitively selected by the *Society of Behavioral Medicine Annual Meeting*, San Diego, CA.
13. Dean, M., (2016, September). *BRCA*-positive patients’ uncertainty management strategies in clinical encounters. Abstract competitively by the *International Conference on Communication in Healthcare*, Heidelberg, Germany.
14. Dean, M., & Rauscher, E. A. (2016, September). “It was an emotional baby”: *BRCA*-positive women’s emotional versus logical decision-making styles about family planning. Abstract competitively by the *International Conference on Communication in Healthcare*, Heidelberg, Germany.
15. **Koruo, R., & Dean, M. (2016, April). What are *BRCA*-positive previvors perceptions of hereditary breast and ovarian cancer (HBOC) information? Abstract competitively selected by the 2016 Undergraduate Research and Arts Colloquium, University of South Florida, Tampa, FL.
16. **Martinez, J., **Koruo, R., & Dean, M. (2016, April). Preivors’ information seeking needs about hereditary breast and ovarian cancer risk. Abstract competitively selected by the

2016 Undergraduate Research and Arts Colloquium, University of South Florida, Tampa, FL.

17. Dean, M. (2016, April). Reducing or managing hereditary cancer risk: Examining *BRCA* patients' uncertain health experiences regarding preventative decision-making. Abstract competitively selected by the *Kentucky Conference on Health Communication*, Lexington, KY.
18. **Koruo, R., & Dean, M. (2015, April). Investigating patients' perceptions of health communication. Abstract competitively selected by the 2015 Undergraduate Research and Arts Colloquium, University of South Florida, Tampa, FL.
19. Dean, M. (2015, November). "It's not if I get cancer, it's when I get cancer": Embracing opportunities for extending uncertainty management research to hereditary breast and ovarian cancer care. Paper competitively selected by the Health Communication Division, *National Communication Association*, Las Vegas, NV.
20. Dean, M., & Scherr, C. (2015, November). Family communication of genetic test results for hereditary breast and ovarian cancer syndrome: Current issues and implications for a theoretical framework. Extended abstract competitively selected by the *National Communication Association*, Las Vegas, NV.
21. Dean, M. (2015, October). Turning chance into choice: *BRCA*-positive patients' uncertain health experiences influence on decision-making in clinical encounters. Abstract competitively selected by the *International Conference on Communication in Healthcare*, New Orleans, LA.
22. Dean, M. (2015, April). Celebrity gender identity in the media: An analysis of "The Angelina Effect." Paper competitively selected by the the Health Communication Division, *Southern States Communication Association*, Tampa, FL.
23. Dean, M., & Gill, R. (2014, November). Occupational image, role performance, and space in emergency departments. Paper competitively selected by the Health Communication Division, *National Communication Association*, Chicago, IL.
24. Dean, M., & Gill, R. (2014, April). "You have to come look at Cellulite!": Gendered communication styles of emergency department physicians and nurses. Abstract competitively selected by the *Kentucky Conference on Health Communication*, Lexington, KY.
25. Dean, M. (2014, March) "The Angelina Jolie Effect": An analysis of Angelina Jolie's decision to undergo a preventative double mastectomy. Abstract competitively selected by *Communicating Diversity Conference*, Texas A&M University, College Station, TX.
26. Dean, M. (2013, November). "The lump that changed our lives: Exploring connections between family and personal narratives of breast cancer." Poster competitively selected by *National Communication Association*, Washington DC.

27. Dean, M., & Street, R. L. (2013, September). "A three-part flow model of patient-centered communication for addressing cancer patients' emotional distress." Abstract competitively selected by *International Conference on Communication in Healthcare*, Montreal, Canada.
28. Dean, M., & Hernandez, L. (2013, September). "Lots of doctors have lost their sense of caring they would rather do what they want for you and be done: Caucasian and Hispanic/Latina women s communication style preferences with physicians." Abstract competitively selected by *International Conference on Communication in Healthcare*, Montreal, Canada.
29. Dean, M., & Hernandez, L. H. (2013, April). "'I wish every doctor was like a mom': Caucasian and Hispanic/Latina women's perceptions of communication with healthcare providers." Abstract competitively selected by *Communicating Diversity Conference*, Texas A&M University, College Station, TX.
30. Hernandez, L. H., & Dean, M. (2013, April). "They don't like us telling them what's good for our bodies. It's the 'God Complex': Negotiation of women's bodily ownership and expertise in patient-provider interactions." Abstract competitively selected by *Communicating Diversity Conference*, Texas A&M University, College Station, TX.
31. Dean, M. (2012, November). "'It's like a giant game of telephone': Physicians' perceptions of effective communication in the emergency department community." Paper competitively selected by the Health Communication Division, *National Communication Association*, Orlando, FL.
32. Dean, M. (2012, September). "'Where is 25's chart?' Examining emergency department culture to improve physician and nurse communication." Abstract competitively selected by *International Conference on Communication in Healthcare*, St. Andrews, Scotland.
33. Dean, M. (2012, April). "Information exchange, interruptions, and handoffs: How the ethnography of communication can benefit future emergency department research endeavors." Paper competitively selected by the Language and Social Interaction Division, *Southern States Communication Association*, San Antonio, TX.
34. Dean, M. (2011, November). "One context, Two perspectives: Using the ethnography of communication to study physician and nurse communication in the emergency department context." Paper competitively selected by the Health Communication Division, *National Communication Association*, New Orleans, LA.
35. Dean, M. (2011, February). "'I am satisfied when': A look at patient satisfaction and culture." Paper competitively selected by the Health Communication Division, *Western States Communication Association*, Monterey, CA.

36. Clark-Hitt, R., Dean, M., Smith, S., Nazione, S., & Whitten, P. (2010, November). "Content analysis of breast cancer web pages." Paper competitively selected by the Health Communication Division. *National Communication Association*, San Francisco, CA.
37. Levine, T. R., Ali, M., Dean, M., Hartman, J., Abbula, R.A., Sultan, F., & Garcia-Ruano, K. (2010, May). "Toward a pancultural typology of deception motives." Paper competitively by *International Communication Association*, Singapore.
38. Dean, M., Levine, T. R., Ali, M., Hartman, J. & Abbula, R. A. (2010, February). Cross-cultural deception. Poster competitively selected by *Society of Cross-Cultural Research*, Albuquerque, NM.
39. Clark-Hitt, R., Dean, M., Smith, S., Nazione, S., Atkin, C., & Whitten, P. (2009) "Content Analysis of Breast Cancer Web Pages: Environmental Risk, Prevention, Detection, Treatment, Awareness, Social Support, and Survivorship. Poster competitively selected by *Breast Cancer and the Environment Research Centers*, San Francisco, CA.

Competitively Selected Panel Presentations

1. Scherr, C., & Dean, M. (2016, co-chair). Building a culture of health in communication scholarship through the Presidential Precision Medicine Initiative. Panel abstract competitively selected by the Kentucky Conference on Health Communication, Lexington, KY.
2. Koenig, C.J. (session chair), Barfield, R., Chang, J., Cooley, L. Dean, M., Farrell, M., Kreps, G.L., Nicotera, A.M, & Street, R.L. (2016, April). Building collaborations between clinicians and social scientists. Facilitated roundtable discussions at the Kentucky Conference on Health Communication, Lexington, KY.
3. Dean, M. (2015). Collaborative approaches and methods to ethical healthcare research. Panel competitively selected by the *Qualitative Report Annual Conference*, Ft. Lauderdale, FL.
4. Dean, M. (2011). "When bad things happen to good classes: Providing support and facilitating coping in the classroom." Panel competitively selected by Difficult Dialogues Division. Western States Communication Association, Monterey, CA.
5. Dean, M. (2011). "Giving 'voice' to the researcher: Dealing with the effects of difficult, unanticipated sensitive research." Panel competitively selected by Difficult Dialogues Division. *National Communication Association*, New Orleans, LA.

Invited Presentations and Colloquia

1. Dean, M. (2018, June). How to make family planning decisions when dealing with hereditary breast and ovarian cancer risk. Invited presentation at the ECHO (Enriching Communication Skills for Health Professionals in Oncofertility), Tampa, FL.

2. Friedman, S., Sutphen, R., Duquette, D., Clark, B. A. Welsh, P., & Dean, M. (2017). The ABOUT Network: Your opportunity to drive hereditary breast and ovarian cancer research. Joining FORCE's Against Hereditary Cancer, Orlando, FL.
3. Dean, M. (2017). What is health communication and what might be your place in the field. Drs. Mahuya Pal and Jane Jorgenson's COM 6001 Histories and Theories Communication course. University of South Florida, Tampa, FL.
4. Dean, M. (2016). So, you tested positive for *BRCA*, now what? Learning from previvors' healthcare experiences to navigate one's own health journey. Hereditary Breast and Ovarian Cancer Conference, Baylor College of Medicine, Houston, TX.
5. Dean, M. (2015). Health communication, uncertainty, and hereditary cancer. Drs. David Payne and Jane Jorgenson's COM 6001 Histories and Theories Communication course. University of South Florida, Tampa, FL.
6. Dean, M. (2015). Understanding genetic risk in the context of health experiences and health literacy. Dr. Joy Goldsmith's Graduate Health Literacy Course. University of Memphis, TN.
7. Dean, M. (2015). Understanding health communication, genetic risk, and hereditary cancer through qualitative research. Clinical Psychology Department, University of South Florida, Tampa, FL.
8. Dean, M. (2015). The life of a *BRCA*-positive carrier. Hereditary Breast and Ovarian Conference, Baylor College of Medicine, Houston, TX.
9. Dean, M. (2015). Grant Writing Workshop. Department of Communication, University of South Florida, Tampa, FL.
10. Dean, M. (2014). Graduation Commencement Address. North Central Michigan College, Petoskey, MI.
11. Dean, M. (2014). "What is health communication?" Department of Communication's Undergraduate Communication Association, Texas A&M University, College Station, TX.
12. Dean, M. (2014). Veterans' teaching panel. Professional Development, Department of Communication, Texas A&M University, College Station, TX.
13. Dean, M. (2013). Becoming a physician: Ethics, professionalism, communication, and cultural competence. College of Medicine, Texas A&M University, College Station, TX.
14. Dean, M. (2013). "A three-stage model of patient-centered communication for addressing cancer patients' emotional distress." Department of Communication, Texas A&M University, College Station, TX.

15. Dean, M. (2013, 2012). "Culture and health organizations: Examining communication in an emergency department." COMM 370, Undergraduate Health Communication, Texas A&M University, College Station, TX.
16. Dean, M. (2011). "Communication between nurses and physicians." *Graduate Medical Education Quality and Patient Safety Retreat*, Albuquerque, NM.
17. Dean, M. (2010). "Advice for applying to graduate school." C&J 400, Undergraduate Senior Seminar, The University of New Mexico, Albuquerque, NM.
18. Dean, M. (2009). "Advice for applying to graduate school." C&J 400, Undergraduate Senior Seminar, The University of New Mexico, Albuquerque, NM.

TEACHING EXPERIENCE

<p>Assistant Professor, University of South Florida SPC 6934: Patient-centered Communication (1 term, 6 students) SPC 4930: Patient-Provider Communication (6 terms, 30 students) COM 6025: Graduate Survey of Health Communication (1 term, 12 students) COM 4022: Health Communication (4 terms, 30 students) SPC 3425: Group Communication (2 terms, 30 students)</p>	<p>August 2014- Present</p>
<p>Instructor, Texas A&M University COMM 203: Public Speaking (3 terms) COMM 210: Group Communication and Discussion (3 terms) COMM 315: Interpersonal Communication (1 term) COMM 370: Health Communication (2 terms)</p>	<p>August 2011- 2014</p>
<p>Instructor, The University of New Mexico C&J 130: Public Speaking (2 terms) C&J 221: Interpersonal Communication (2 terms) C&J 323: Nonverbal Communication (1 term)</p>	<p>August 2009- May 2011</p>
<p>Instructor, North Central Michigan College COM 111: Speech (1 summer term) COM 170: Interpersonal Communication (4 summer terms)</p>	<p>June 2009- July 2012</p>
<p>Undergraduate Teaching Assistant, Michigan State University COM 240: Organizational Communication (1 term)</p>	<p>Spring 2009</p>
<p>Undergraduate Teaching Assistant, North Central Michigan College COM 111: Speech (1 term)</p>	<p>Summer 2008</p>

ADVISING AND MENTORING

University of South Florida

GRADUATE STUDENTS

- Brianna Cusanno, MA Thesis Committee Member
- Deanna Almanza, MA Thesis Committee Member
- Joy Kechik, MA Thesis Committee Member

UNDERGRADUATE STUDENTS

- Rachel Korou, Honors Thesis Advisor, 2015-2016. Title: “*BRCA*-positive previvors’ perceptions of health information.”
- Samantha Prabakaran, Honors Thesis Committee Member, 2015-2016. Title: “Evaluating patient health literacy and numeracy in a family medicine clinic: A case study.”
- Ala’A Rafati, Honors Thesis Committee Member, 2015-2016. Title: “Barriers and facilitators related to women’s participation in clinical trials.”

GRADUATE STUDENTS OUTSIDE USF

- Gemme Campbell, Dissertation Committee Member (Texas A&M University)
- Shelby Rolison, MA Committee Member (The University of Texas)

GRANTS AND RESEARCH SUPPORT**Ongoing Research Support****Humanities Institute Summer Grant Dean Kruzal (PI) 05/01/18 – 09/15/18**

Funding Source: University of South Florida

Title: “Managing Previvors’ Psychosocial Information Needs through the Development of an Educational Booklet”

Role: Principal Investigator

Funding Amount: \$4,650

PPRN-1306-04846 Sutphen (PI) Phase I: 1/1/14 – 9/18/15; Phase II: 09/19/15 – 9/18/18

Funding Source: Patient Centered Outcomes Research Institute (PCORI)

Title: “ABOUT Network (American *BRCA* Outcomes and Utilization of Testing Network)”

Role: Co-Investigator

Funding Amount: \$1,670,056.37

1R01CA172743-01 Sutphen (PI) 01/30/13 - 12/31/17

Funding Source: National Institutes of Health, National Cancer Institute

Title: “Impact of *BRCA* Testing on Newly Diagnosed U.S. Breast Cancer Patients”

Role: Co-Investigator

Funding Amount: \$2,848,859

Completed Research Support**New Researcher Grant Dean Kruzal (PI) 05/01/15 – 08/31/16**

Funding Source: University of South Florida

Title: “Turning Chance into Choice: Understanding Hereditary Breast and Ovarian Cancer Preivors’ Information Seeking Behaviors”

Role: Principal Investigator

Funding Amount: \$10,000

College of Liberal Arts Seed Grant Rauscher (PI) 04/01/16 – 08/31/18

Funding Source: Texas A&M University

Title: “Silent Men: Understanding Perspectives of Men at Risk for *BRCA1/2* Mutations”

Role: Co-Investigator

Funding Amount: \$11,703

College of Arts & Sciences Pilot Grant Dean Kruzal (PI) 01/01/2015 – 12/31/2015

Funding Source: University of South Florida

Title: “Managing *BRCA*-positive Patients’ Uncertainty in order to accomplish Shared Decision-making”

Role: Principal Investigator

Funding Amount: \$2,000

Travel Support

Conference: International Communication Association (ICA) 2018 Annual Conference in Prague, Czech Republic

Funding Source: University of South Florida

Funding Amount: \$2,500

Conference: Academy of Communication in Healthcare’s (ACH) 2018 Research Forum in Tampa, Florida

Funding Source: ACH

Funding Amount: \$500

Conference: International Communication Association’s (ICA) 2018 Annual Conference in Prague, Czech Republic

Funding Source: ICA Health Communication Division

Funding Amount: \$100

Conference: International Association for Communication in Healthcare (ICCH) 2018 Annual Conference in Porto, Portugal

Funding Source: University of South Florida

Funding Amount: \$500

SERVICE

DISCIPLINARY CONFERENCE SERVICE

- Panel chair for *International Communication Conference Association’s* Health Communication Division “Communication and Identity among Cancer Preivors, Patients, Survivors, and Caregivers,” Prague, Czech Republic, 2018.

- Mentor for *International Communication Conference Association's* Health Communication Division, Prague, Czech Republic, 2018.
- Representative for *Academy on Communication in Healthcare* (ACH) at the Kentucky Conference on Communication in Healthcare (KCHC), Lexington, KY, 2016.
- Panel chair for *National Communication Conference Association* "Top Papers in Health Communication," Las Vegas, NV, 2015.
- Panel organizer and moderator for *American Public Health Association's* Health Communication Working Group's Webinar on "Publishing in Health Communication Journals: What You Need to Know," 2015.
- Committee Member for American Public Health Association's Membership Committee, 2014-2015.
- Panel chair for *National Communication Conference Association* "Character portrayal, media, and advertising," November 2014, Chicago, IL.
- Paper reviewer for NCA Health Communication Division, 2014-2018.
- Paper reviewer for ICA Health Communication Division, 2017-2018.

DISCIPLINARY REVIEWING SERVICE

- Ad Hoc Reviewer for *Psycho-Oncology*, 2017.
- Ad Hoc Reviewer for *Journal of Genetic Counseling*, 2016.
- Ad Hoc Reviewer for *Journal of Health Communication: International Perspectives*, 2017.
- Article Editor for *SAGE Open Journal*, May 2015.
- Ad Hoc Reviewer for *Health Communication*, and *Medical Journals*, 2014-Present.

UNIVERSITY SERVICE

University of South Florida

- Department Reviewer for Institutional Review Board, 2016-Present
- Department Job Search Committee Member, 2017-2018
- Graduate Committee Member for the Department of Communication, 2016-2017
- Grant Evaluator for University of South Florida's Internal Grant Awards, Spring 2016
- Member of College of Arts & Sciences Technology Committee, 2015-2019
- Member of FEC Committee for the Department of Communication, 2015-2016
- Member of Research Committee for the Department of Communication, 2014-2015, 2017-2018
- Committee Member for USF's College of Liberal Arts Postdoctoral Fellowship, 2014-2015
- Judge for 7th Annual Graduate and Post-Doc Research Symposium, Spring 2015

Texas A&M University

- Faculty Representative for Communication Graduate Student Association, 2013-2014
- Member of Internationalization Committee for Department of Communication, 2013-2014
- Member of Communication Graduate Student Association, 2011-2014
- Committee Member for the Association of Former Students Graduate Mentoring Award, 2012-2013

The University of New Mexico

- Faculty Liaison for CommGrads, 2010-2011

- Co-chair for Colloquium Committee, 2009-2010
- Member of CommGrads (Department Graduate Association), 2009-2011
- Judge for Undergraduate Research and Creativity Conference, 2010
- Volunteer for Undergraduate Major Fair, 2010

CONSULTING SERVICE

- Reviewer for *Health Talk Express*, Family & Consumer Sciences, AgriLife Extension, Texas A&M University, 2013

COMMUNITY ENGAGEMENT/ADVOCACY SERVICE

- Steering Committee Member for ABOUT Patient-Powered Research Network (federally funded research project) – since Fall 2014 to Fall 2018
- Executive Committee Member for ABOUT Patient-Powered Research Network (federally funded research project) – Spring 2017 to Fall 2018
- Helpline Volunteer for the Facing Our Risk of Cancer Empowered or FORCE (a nonprofit organization) – since Spring 2014
- Research Committee Member for PCORnet (National Patient-Centered Clinical Research Network) – three-year position, starting January 2017 to present <http://pcornet.org/about-pcornet/how-pcornet-is-organized/pcornet-research-committee/#Kruzel>
- The National Society of Genetic Counseling's Digital Ambassador Program – one-year position, April 2018 to present <http://aboutgeneticcounselors.com/FAQs-Resources/NSGC-Digital-Ambassador-Program>

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

- International Communication Association (ICA) – Member since 2018
- National Communication Association (NCA) – Member since 2008 - present
- Academy on Communication in Healthcare (ACH) – Member since 2011 - present
- Southern States Communication Association (SSCA) – Member 2012 - present
- Council of Undergraduate Research – Member 2017
- Society of Behavioral Medicine (SBM) – Member since 2017
- Western Communication States Association (WSCA) – Member 2010 - 2011
- Text and Academic Authors Association – Member 2011 – 2013

PROFESSIONAL DEVELOPMENT

RESEARCH

- Communication & Dissemination's SWG on Cancer Care – April 2015
- Summer Institute in Qualitative Research: Putting Theory into Practice, Education and Social Research Institute, Manchester, UK – July 2013
- National Communication Association (NCA) Short Course Qualitative Data Analysis, Orlando, FL – November 2012

GRANT WRITING

- University of South Florida's College of Arts & Sciences' Compelling Writing for Persuasive Grants – April 2015

- International Conference on Communication in Healthcare's (ICCH) Grant Writing Workshop – October 2015, New Orleans, LA
- Texas A&M University's P.O.W.E.R. (Promoting Outstanding Writing for Excellence in Research) Writing Studio – Fall 2013